

# BUSINESS ADMINISTRATION, MINOR

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The following courses are required:

| Code                                  | Title                          | Credits |
|---------------------------------------|--------------------------------|---------|
| Required Courses                      |                                |         |
| ACCT 2301                             | Principles of Financial Acct   | 3       |
| MGMT 3311                             | Principles of Management       | 3       |
| MKTG 3311                             | Principles of Marketing        | 3       |
| Select nine hours from the following: |                                | 9       |
| BCOM 3304                             | Bus Communication              |         |
| BLAW 3341                             | Business Law                   |         |
| BUAD 3311                             | Business and Society           |         |
| CISA 3358                             | Management Information Systems |         |
| MGMT 3325                             | Human Resources Mgmt and Proc  |         |
| MKTG 3343                             | Digital Marketing              |         |
| Total Credits                         |                                | 18      |