BA COMMUNICATIONS

Requirements

Code	Title	Credits
Core Curriculum		42
Required Support Courses		9
Major (Required) Courses		36
Minor		18
Electives		15
Total Credits		**120**

- 36 upper-division credit hours required for degree
- 30 upper-division hours and 25%of total semester hours required for this degree must be completed at A&M-SA to satisfy residency requirement
- CIP Code: 09.0100

Mass Communication Track

Code	Title	Credits
Core Curriculum [1]		
ENGL 1301	Composition I	3
ENGL 1302	Composition II	3
or ENGL 2311	Technical Writing	
Mathematics		3
Life and Physical Sciences		3
Life and Physical Sciences		3
Lang/Phil/Culture		3
Creative Arts		3
American History		3
American History		3
Government/Political Science		3
Government/Political Science		3
PSYC 2301	General Psychology	3
or SOCI 1301	Principles of Sociology	
COMM 1315	Fundamentals of Public Speaking	3
or COMM 1318	Interpersonal Communication	
Component Area Option Course from Approved List		3
Subtotal:		42
Required Support Courses		
UNIV 1301	First Year Seminar	3
Foreign Language (Must be in same language)		3
Foreign Language (Must be in same language)		3
Subtotal:		9
Major (Required) Courses [2]		
COMM 1307	Intro to Mass Communication	3
COMM 3321	Principles of Advertising	3
or COMM 4322	Public Relations	
COMM 3350	Theories of Communication	3
COMM 3351	Media Effects	3
COMM 3360	Intercultural Communication	3
COMM 3341	Research Methods	3
COMM 4310	Persuasion	3
COMM 4315	Media Ethics	3
or COMM 4317	Media Law	
COMM 4393	Senior Communications Seminar	3
COMM Adv. Electives		3
COMM Adv. Electives		3
COMM Adv. Electives		3
Subtotal:		36
Minor [3]		
A minimum of 6 upper-division credit hours required. Actual number of hours depends on the minor selected		18
Subtotal:		18
Electives		
As needed to complete 120 credit hours required.		15
Total Credits		**120**

1 Other courses may satisfy core curriculum requirements. Courses listed under the core curriculum above are also specific degree requirements, and are recommended in the core to expedite degree completion.

2 2.0 overall GPA for major

3 2.0 overall GPA

Media Track

Code	Title	Credits
Core Curriculum [1]		
ENGL 1301	Composition I	3
ENGL 1302	Composition II	3
or ENGL 2311	Technical Writing	
Mathematics		3
Life and Physical Sciences		3
Life and Physical Sciences		3
Lang/Phil/Culture		3
Creative Arts		3
American History		3
American History		3
Government/Political Science		3
Government/Political Science		3
PSYC 2301	General Psychology	3
or SOCI 1301	Principles of Sociology	
COMM 1315	Fundamentals of Public Speaking	3
or COMM 1318	Interpersonal Communication	
Component Area Option Course from Approved List		3
Subtotal:		42
Required Support Courses		
UNIV 1301	First Year Seminar	3
Foreign Language (Must be in same language)		3
Foreign Language (Must be in same language)		3
Subtotal:		9
Major (Required) Courses [2]		
COMM 1307	Intro to Mass Communication	3
COMM 2305	News Editing	3
COMM 2311	Media Writing	3
COMM 2312	Multimedia Literacy	3

COMM 3301	Reporting	3
COMM 3328	Photojournalism	3
COMM 4317	Media Law	3
COMM 4322	Public Relations	3
COMM 4392	Internship	3
or COMM 3341	Research Methods	
COMM Experiential Course		3
COMM 3304	Multimedia Storytelling	
COMM 3305	Web Design Principles	
COMM 3307	Video Storytelling	
COMM 3308	Scriptwriting	
COMM 3310	Social Media for Journalists	
COMM 4315	Media Ethics	
COMM 3312	Media Design	
COMM 3311	Magazine Design/Production	
COMM 3321	Principles of Advertising	
COMM 4323	Public Relations Strategies	
COMM 4326	Public Relations Case Studies	
COMM Adv. Electives		3
COMM Adv. Electives		3
Subtotal:		36
Minor [3]		
A minimum of 6 upper-division credit hours required. Actual number of hours depends on the minor selected		18
Subtotal:		18
Electives		
As needed to complete 120 credit hours required.		15
Total Credits		**120**

1 Other courses may satisfy core curriculum requirements. Courses listed under the core curriculum above are also specific degree requirements, and are recommended in the core to expedite degree completion.

2 2.0 overall GPA for major

3 2.0 overall GPA

Plan of Study

This suggested plan of study is intended to be used as a guide in conjunction with official degree requirements outlined in the catalog. While this plan demonstrates a course of study that covers eight semesters, each student's academic path is unique and your timeline may look different. Students should regularly consult with academic advisors as they plan their course schedules as course offerings may vary.

Mass Communication Track

First Year		
First Semester		**Credits**
COMM 1307	Intro to Mass Communication	3
UNIV 1301	First Year Seminar	3
ENGL 1301	Composition I	3
GOVT 2305	Federal Government	3
Language		3
	Credits	**15**
Second Semester		
ENGL 1302	Composition II	3
or ENGL 2311	or Technical Writing	
GOVT 2306	Texas Government	3
Mathematics		3
Language		3
Minor		3
	Credits	**15**
Second Year		
First Semester		
Life & Physical Science		3
HIST 1301	US History to 1865	3
COMM 1315	Fundamentals of Public Speaking	3
or COMM 1318	or Interpersonal Communication	
SOCI 1301	Principles of Sociology	3
or PSYC 2301	or General Psychology	
Minor		3
	Credits	**15**
Second Semester		
Life & Physical Science		3
HIST 1302	US History from 1865	3
Language/Philosophy/Culture		3
Component Area Option		3
Creative Arts		3
	Credits	**15**
Third Year		
First Semester		
COMM 3321	Principles of Advertising	3
or COMM 4322	or Public Relations	
COMM 3350	Theories of Communication	3
COMM 3351	Media Effects	3
COMM Adv. Electives		3
Minor		3
	Credits	**15**
Second Semester		
COMM 3341	Research Methods	3
COMM 3360	Intercultural Communication	3
COMM Adv. Electives		3
Minor		3
Minor		3
	Credits	**15**
Fourth Year		
First Semester		
COMM 4310	Persuasion	3
COMM 4315	Media Ethics	3
or COMM 4317	or Media Law	
COMM Adv. Electives		3
Minor		3
Elective (As needed to complete 120 credit hours.)		3
	Credits	**15**
Second Semester		
COMM 4393	Senior Communications Seminar	3
Elective (As needed to complete 120 credit hours.)		3

Elective (As needed to complete 120 credit hours.)		3
Elective (As needed to complete 120 credit hours.)		3
Elective (As needed to complete 120 credit hours.)		3
	Credits	**15**
	Total Credits	**120**

Media Track

First Year

First Semester		**Credits**
COMM 1307	Intro to Mass Communication	3
UNIV 1301	First Year Seminar	3
ENGL 1301	Composition I	3
GOVT 2305	Federal Government	3
Language		3
	Credits	**15**
Second Semester		
COMM 2312	Multimedia Literacy	3
ENGL 1302 or ENGL 2311	Composition II or Technical Writing	3
GOVT 2306	Texas Government	3
Mathematics		3
Language		3
	Credits	**15**

Second Year

First Semester		
COMM 2311	Media Writing	3
Life & Physical Science		3
COMM 1315 or COMM 1318	Fundamentals of Public Speaking or Interpersonal Communication	3
HIST 1301	US History to 1865	3
SOCI 1301 or PSYC 2301	Principles of Sociology or General Psychology	3
	Credits	**15**
Second Semester		
COMM 2305	News Editing	3
Life & Physical Science		3
HIST 1302	US History from 1865	3
Language/Philosophy/Culture		3
Component Area Option		3
	Credits	**15**

Third Year

First Semester		
COMM 3301	Reporting	3
COMM Adv. Electives		3
COMM Experiential Course		3
Creative Arts		3
Minor		3
	Credits	**15**
Second Semester		
COMM 3328	Photojournalism	3
COMM Adv. Electives		3
COMM 4317	Media Law	3
Elective (As needed to complete 120 credit hours.)		3
Minor		3
	Credits	**15**

Fourth Year

First Semester		
COMM Adv. Electives		3
COMM 4322	Public Relations	3
Minor		3
Minor		3
Elective (As needed to complete 120 credit hours.)		3
	Credits	**15**
Second Semester		
Elective (As needed to complete 120 credit hours.)		3
Elective (As needed to complete 120 credit hours.)		3
COMM 4392 or COMM 3341	Internship or Research Methods	3
Minor		3
Minor		3
	Credits	**15**
	Total Credits	**120**